

# BOLETÍN Comercial.Nº7

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Enero 2.002



## MACK TRUCK INC. Y puraDYN®

Tal y como sucedió con **VOLVO TRUCK de Norteamérica**, puraDYN® y **MACK TRUCK INC.** acaban de establecer una alianza estratégica para que los distribuidores de MACK en Norteamérica ofrezcan a sus clientes la tecnología puraDYN® como una opción post-venta que les permita obtener los beneficios que ella ofrece desde el inicio de la operación de sus camiones y tractomulas.

Esta alianza fue anunciada por el boletín de prensa que adjuntamos.

**Departamento Comercial.**

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**Santiago de Cali.**

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**puraDYN® FILTER TECHNOLOGIES AND MACK TRUCKS**  
**SIGN AFTER-PRODUCT SALES AGREEMENT.**

**puraDYN'S filters now an endorsed aftermarket product.**

**Boynton Beach, Florida – December 19, 2001 – puraDYN Filter Technologies Inc. (AMEX: PFT)**, the global by-pass oil filtration system company, today announced a joint venture with Mack Trucks Inc. to offer **puraDYN's** proprietary by-pass oil filtration systems as an aftermarket option through participating Mack truck dealers in the United States.

"This strategic alliance will enable Mack Trucks to meet their customers' needs for protecting the environment, since the use of **puraDYN's** system means tremendous reduction in oil purchase and disposal," said **puraDYN®** CEO Richard C. Ford. "We also know it will save their customers money and downtime, since they will be making a simple filter change rather than draining their oil during periodic maintenance."

The **puraDYN®** oil filtration system is a highly efficient by-pass filter system which can be installed on any internal combustion engine or hydraulic equipment. It has been designed and developed to dramatically extend oil drain intervals, and in many cases even eliminate oil drains completely. The system significantly reduces operating expenses, maintenance costs, capital expenses and environmental impact.

**puraDYN's** President and Chief Operating Officer Kevin Kroger commented, "We are pleased that Mack Trucks has agreed to make our systems available to their customers driving Class 7 and Class 8 trucks. With stricter gaseous emission standards being introduced in 2002 and beyond, oil filtration will become an ever-growing concern due to the higher soot levels created by nitrous oxide reductions. Our system will help Mack Trucks meet these requirements and reduce the oil filtration concerns of their customers."

**puraDYN®** listed on the Amex last week in a move to increase visibility and build on its commitment to enhance shareholder value.

**About Mack Trucks Inc.** Dedicated to quality, reliability and total customer satisfaction, Mack Trucks, Inc. has provided innovative, forward-thinking products and services to its customers worldwide for a century. Mack is one of North America's largest producers of heavy-duty trucks, in addition to major product components; the company also markets a line of medium-duty diesel trucks across North America. Mack vehicles are sold and serviced in more than 45 countries worldwide.

**About puraDYN® Filter Technologies.** puraDYN® manufactures and markets the puraDYN By-Pass Oil Filtration System, a unit that continuously cleans lubricating oil by

reducing solid contaminants to less than one micron, as well as removing liquid contaminants, therefore maintaining the oil's viscosity and greatly reducing or even eliminating the necessity for oil changes. As a result of this continuous process, the useful engine life can be extended. The puraDYN system is effective for internal combustion engines, hydraulic applications and automatic transmissions in the automotive, transportation, construction, marine, agriculture, mining, military and power generating industries. The Company's flagship product reduces new oil purchases and used oil disposing costs (up to 90%) while extending equipment life. The puraDYN By-Pass Oil Filtration System has been certified as a "Pollution Preventing Technology" by the California Environmental Protection Agency. For more information on puraDYN Filter Technologies Inc., visit [www.puradyn.com](http://www.puradyn.com).

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